

## CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 157858 /		<u>Alt Order #</u> 08364664
<u>Product</u> NRA-ILA 10/18		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 7770
<u>Advertiser</u> Iss/NRA-ILA-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 375	<u>Product 1/2</u> 944
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 59172

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/21/16	10/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$4,000.00					
N 2	WHIO	10/24/16	10/24/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,850.00					
N 3	WHIO	10/24/16	10/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$5,000.00					
N 4	WHIO	10/20/16	10/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$2,400.00					
N 5	WHIO	10/20/16	10/20/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$2,000.00					
N 6	WHIO	10/19/16	10/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$4,400.00					
N 7	WHIO	10/19/16	10/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$2,400.00					
N 8	WHIO	10/21/16	10/21/16	SEC Game	Various		1:00			P-02		NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$3,700.00					
N 9	WHIO	10/18/16	10/18/16	CBS This Morning	7a-9a		1:00			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$2,000.00					
N 10	WHIO	10/21/16	10/21/16	NewsCenter 7 @ noon	12p-1230p		1:00			P-02		NM	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$3,050.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
157858 /	08364664

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	NRA-ILA 10/18	7770

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/NRA-ILA-A	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Totals									0.00				10	\$30,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	10	\$30,800.00	(\$4,620.00)	\$26,180.00
<b>Totals</b>	10	\$30,800.00	(\$4,620.00)	\$26,180.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP21/16 12.36  
\*\*\* WHIO-TV \*\*\*

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PROGRAM : NWSCENTER 5
RA35-64 : 11.3
CON COM1: NWSCENTER 5
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REP HEADLINE# 8364664  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* SEP21/16 12.36  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	R		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<	60		\$1,850.00	10/24	10/24	1		MON	1
3	R		600P-630P PROGRAM : NWSCENTER 6 RA35-64 : 12.2 CON COM1: NWSCENTER 6	60		\$5,000.00	10/24	10/24	1		MON	1
4	R		600A-700A PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT	60		\$2,400.00	10/20	10/20	1		THU	1
5	R		700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	60		\$2,000.00	10/20	10/20	1		THU	1
6	R		530P-600P PROGRAM : NWSCENTER 530 RA35-64 : 11.5 CON COM1: NWSCENTER 530	60		\$4,400.00	10/19	10/19	1		WED	1
7	R		600A-700A PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT	60		\$2,400.00	10/19	10/19	1		WED	1
8	A		1200N-1230P PROGRAM : NWSCENTER 5 RA35-64 : 11.3 CON COM1: NWSCENTER 5	60		\$3,050.00	10/21	10/21	1		FRI	1
9	A		1200N-700P PROGRAM : SEC FOOTBALL RA35-64 : 32.0 CON COM1: SEC FOOTBALL	60		\$3,700.00	10/22	10/22	1		SAT	1



REP HEADLINE# 8364664  
\*\*\* UNAPPROVED REV #1 \*\*\*

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ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/16 12.36  
\*\*\* CHANGES \*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		700A-900A	60		\$2,000.00	10/18	10/18	1		TUE	1
PROGRAM : CBS THS MRNG-2<												
RA35-64 : 6.4												
CON COM1: CBS THS MRNG-2<												

OCT/16 30800.00

CONTRACT TOTAL 30800.00  
TOTAL SPOTS 10

MARKET TOTALS \$59,230 WHIO 52% WDTN 29% WKRF 6% WRGT 13% CABL 0% WBDT 0%

SVC- NSI  
DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE